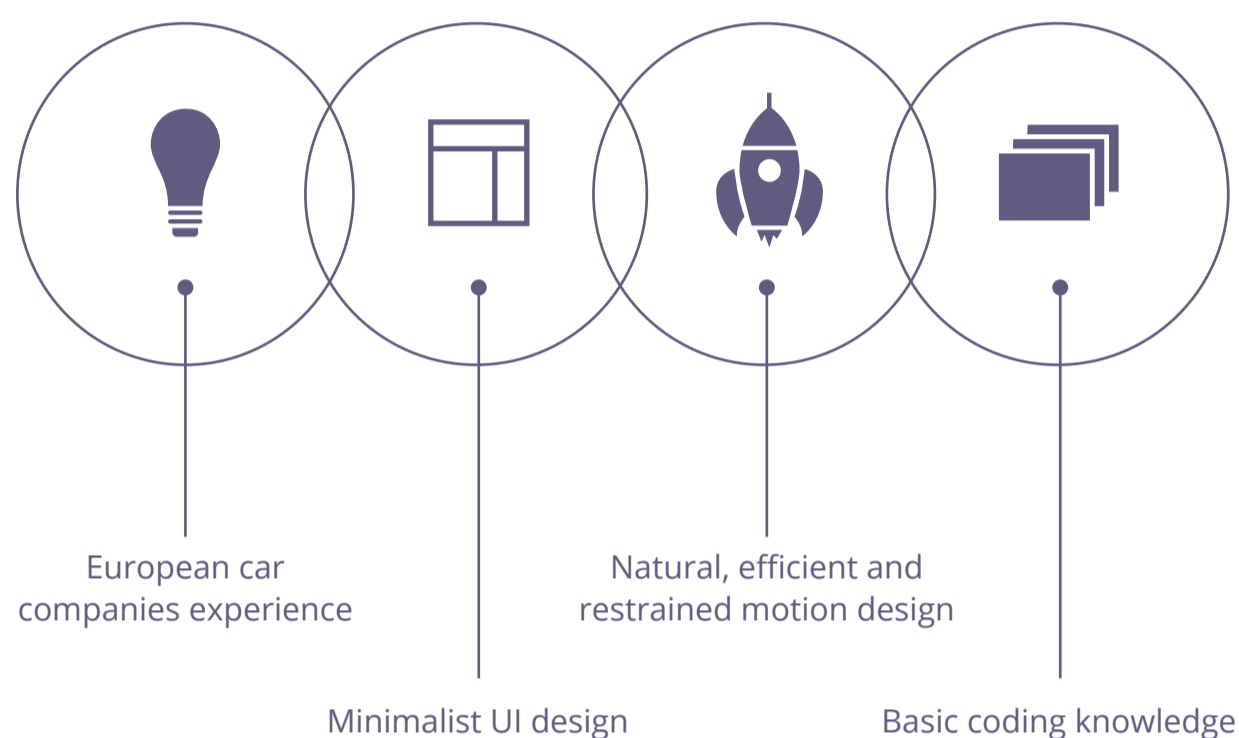


PERSONAL STATEMENT

Wei Xiong is from Beijing, China. After achieving bachelor degree in Advertising in Beijing, she went to France and received diploma in visual communication multimedia. She lived and worked in Paris for more than ten years before returned to China.

Now she works as an UI designer, with in-depth experience in the area of web & mobile app interface design, car IVI and cluster interface design, data visualization design, and print.

MY SPECIALITIES



DESIGN SKILLS

01 Computer

Sketch	●●●●●●●●●●
Flinto	●●●●●●●●●●
Axure RP	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe InDesign	●●●●●●●●●●
Adobe AfterEffects	●●●●●●●●●●
HTML & CSS	●●●●●●●●●●
Keynote	●●●●●●●●●●

02 Knowledge

Grid & Layout
Good sense for typography
Color theory knowledge
Interface design
Motion design
Illustration
Basic coding knowledge

LANGUAGES SKILLS



HOBBIES & INTERESTS



EDUCATION

- 2002 - 2006
Specialty Advertising, Bachelor of Literature
Capital University of Economics and Business | Beijing
- 2007 - 2009
Visual Communication Multimedia, Bachelor
CRÉAPÔLE-ESDI - Design and Management school | Paris

WORK EXPERIENCE

- NTT DATA China | Beijing | 01/2019 - Present
IT service
UI designer.
SMART car app:
Responsible for low and high fidelity interface design of Smart NEV "DIY" and "Music Light Show".
BBA RTM Data Analysis Management DevOps (Web):
Interface design revision and new function of BMW new energy vehicles Data Analysis system, data visualization charts design and its static pages. Assist BA to complete UX guideline document.
Daimler hitch riding mini-program:
Responsible for "login" prototype, low and high fidelity interface design. Iterate design with Daimler UI/UX team.
BMW car visualizer (Official website):
Create responsive web and mobile interface of BMW car visualizer.
BMW Big Data User Profile (Web):
Create web interface and data visualization chart design of BMW Big Data User Profile system.
Volkswagen Media Center (Official website):
Optimize the responsive web and mobile interface of Volkswagen Media Center.
- Liddell for PSA | Vélizy, France | 05/2017 - 06/2018
Auto industry
UI designer.
Brand UI design for Peugeot:
In-Vehicle-Infotainment 2020
Create car IVI and cluster interface design of Peugeot, in PSA AND(Automotive Design Network) plant.
 - Determine the product visual style and keywords based on Peugeot's brand image and users;
 - Use brainstorming to make pre-visual plans;
 - Transform the plan into a UI design language, and create the core page with Illustrator based on the prototype;
 - Assist in the use of AE, Sketch, and Flinto to achieve interactive demos;
 - Produce UI specification documents;
 - Cooperate with HMI, development, and animation departments to optimize the pages;
 - Maintain existing application products;
 - Physical dashboard interface design;
- Kumakoo.com | Paris | 09/2014 - 04/2017
Auto-entrepreneur
Auto-entrepreneur.
 - Mobile, web UI • Logo, visual identity • Print, press
- Yoka.com (Trends Group) | Beijing | 03/2011 - 06/2014
Network Technology | 51-400 employees
UI designer.
 - For fashion magazine, and social network app...etc • Wireframe and prototype
 - Create visually UI designs • iOS, Android
- Suza International | Paris | 10/2009 - 02/2011
Computer and Peripherals | 1-20 employees
Graphic designer.
 - Packaging, catalogs, newsletters • Photographing, retouching • Website banner